

Updated MAMA Announcement

RMIC, an industry leader in providing housing and economic resources, is pleased to announce the release of a new and improved Metropolitan Area Market Analysis (MAMA).

RMIC's MAMA helps you assess local market conditions and provides a warning system with three levels (Normal, Warning and High Alert) based on economic factors that may lead to future high mortgage default rates.

The MAMA has been redesigned to provide more information at a glance, along with in depth analysis. Separate reports are available for over 375 metro areas and all 50 states. Key features include:

- Summary of High Risk Indicators.
- Risk assessments for 5 major categories of economic data: home prices, affordability, housing inventory, credit conditions, and employment.
- Analysis of how current economic data compares to historical values ("Very High" – "Very Low" scale).
- Comparisons of economic data at the local, state, and national levels

Updated quarterly, these reports support planning and decision making efforts by analyzing current trends and conditions that affect market expansion opportunities and profitability. The reports are accessible by selecting the State Level report, which then provides selection options by metropolitan area.